# MARISA DI MONDA

Portfolio

marisadimonda.com

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### **SKILLS**

Branding & Collateral,
Concept Development,
Layout & Design for Print
Digital Publishing,
Photo Retouching,
Responsive Web Design,
Front-End Development,
WordPress,
HTML5 & CSS3,
¡Query,
2D Animation,
Motion Graphics.

### T00LS

Adobe Photoshop
Adobe Lightroom
Adobe InDesign
Adobe Illustrator
Adobe After Effects
Sketch
WordPress
Mailchimp
Processing

### **EMPLOYMENT**

# Freelance/Contract Present

WEB & GRAPHIC DESIGNER
This has involved logo design,
branding, UX and responsive
web design, WordPress frontend
development, SEO, print
collateral and publishing design,
photography, image editing,
website management and support.

Rio Cinema, London, UK 2018-Present

**DUTY MANAGER + PROJECTIONIST** 

Dark Arts Cafe - I Will Kill Again, London, UK 2018-2020

CAFE FLOOR STAFF

Dear Breakfast, Lisbon, PT SEPT 2017-MAR 2018

**CAFE/BAR ASSISTANT** 

### National Gallery Victoria, AUS DEC 2015-MAR 2017

#### **WEB DESIGNER**

This was a wide-spread role. It involved creating digital marketing collateral, web design, WordPress frontend development, design and development of audio guides, interactive touch-screen displays and micro-sites, building email templates, digitising print publications, creating google analytics reports, writing software user manuals for colleagues and research and development.

# Get Intellect/myBeepr, AUS 2016-2017

### **UX & WEB DESIGN**

This role involved research and development, creating wireframes user flowcharts, digital illustration, frontend web development in an agile work environment.

YMCA Northcote, AUS 2014-2015

### **SWIM TEACHER**

I taught children from the ages of 5-15 in groups and single classes for children with special needs.

Hectare: Design & Development
Melbourne, AUS
2014 (3 months)

### WEB INTERNSHIP

Hectare gave me with the opportunity to learn and improve my skills in both web design and development in an incredibly constructive and supportive environment.

Kelvin Bar, Melbourne, AUS 2012-2014

COCKTAIL/BAR TENDER

Taxiboat, Melbourne, AUS 2012

WAITRESS

Cacao Cafe, Melbourne, AUS 2009

**BARRISTER/RETAIL ASSISTANT** 

Republic Bar, Hobart, AUS 2007-2009

KITCHEN HAND/ WAITRESS

From my roles in hospitality and retail I have gained experience in delivering quality customer service, preparing food and drinks, making cocktails, cash handling and using EPOS systems and working in fast paced envorinments.

### **EDUCATION**

Design Kit: The Course For Human-Centered Design JAN-MAR 2018

+ACUMEN & IDEO ONLINE COURSE This 7-week course provided an introduction to the methods and tools of human-centered design, while tackling a real-world design challenge. Topics covered in the course included: human-centered design research methods, concept generation, and rapidly prototyping a solution to a poverty-related design challenge.

# Diploma of Interactive & Digital Media / Adv Diploma of Screen & Media 2015

### **RMIT, MELBOURNE**

This diploma covers a wide range of digital software and design skills; from building 3D environments in Maya, game development and App design to motion graphics design, filming, illustration and photography.

# Diploma of Graphic Design 2013-2014

CATC DESIGN SCHOOL, MELBOURNE
This diploma was extremely
practical. It provided me with a
comprehensive introduction to the
Graphic Design industry, design
fundamentals and the process of
conceptualization to fruition.

### Bachelor of Arts Majors: English & Philosophy 2009-2012

LA TROBE UNIVERSITY, BUNDOORA, VIC Graduated and offered admission to Honors 2012.

# Bachelor of Arts (Exchange) 2010-2011

ITHACA COLLEGE, ITHACA, USA
UNIVERSIDAD JUAME 1,
CASTELLON DE LA PLANA, SPAIN
This degree shaped me to become an analytical observer and critical thinker. In the process of studying structures and styles of literature and conceptual critical theories of philosophers, my mind was bent to think rationally, creatively and constructively.

A great part of my Arts degree revolved around identifying and analysing meaning, understanding arguments and theories, analysing those ideas, developing them, constructing responsive arguments, defining problems and solving them. These mental tools translate and are indispensable to effective communication and design.

My time on exchange exposed me to a great many cultures and established this sort of experience and travel as one of my great loves.

## Bachelor of Commerce 2009 (Incomplete)

DEAKIN UNIVERSITY, BURWOOD, VIC

Bachelor of Law and Commerce Majors: Marketing & Accounting 2008-2009 (Incomplete)

UNIVERSITY OF TASMANIA, HOBART, TAS
Although these degrees were
incomplete the knowledge I gained
in economics, management, market
research accounting, and business
communication has been valuable
as a freelancer and employee of
other businesses.

My proficiency for the math based and accounting subjects came from an enjoyment for puzzles, problem solving and working with equations; generally making things balance and fit together. Tetris and Sudoku are my favourite games.

I have rediscovered the enjoyment I get from these sorts of puzzles in web coding.

# Year 12 - Graduated 2006 GUILFORD YOUNG COLLEGE, HOBART, TA

GUILFORD YOUNG COLLEGE, HOBART, TAS 89.9/100 VCE.

### **REFEREES**

#### Talia Aitchison

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#### Krupa Bhagani

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### Josh Van Campenhout

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