

MARISA DI MONDA

Portfolio

marisadimonda.com

Contact

marisadimonda@gmail.com

SKILLS

Branding & Collateral,
Concept Development,
Layout & Design for Print
Digital Publishing,
Photo Retouching,
Responsive Web Design,
Front-End Development,
WordPress,
HTML5 & CSS3,
jQuery,
2D Animation,
Motion Graphics.

TOOLS

Adobe Photoshop
Adobe Lightroom
Adobe InDesign
Adobe Illustrator
Adobe After Effects
Sketch
WordPress
Mailchimp
Processing

EMPLOYMENT

Freelance/Contract

Present

WEB & GRAPHIC DESIGNER

This has involved logo design, branding, UX and responsive web design, WordPress frontend development, SEO, print collateral and publishing design, photography, image editing, website management and support.

Dear Breakfast Cafe

SEPT 2017-MAR 2018

CAFE/BAR ASSISTANT

This position involved preparing and serving cold food and drinks as well as making coffees.

National Gallery Victoria

DEC 2015-MAR 2017

WEB DESIGNER

This was a wide-spread role. It involved creating digital marketing collateral, web design, WordPress frontend development, design and development of audio guides, interactive touch-screen displays and micro-sites, building email templates, digitising print publications, creating google analytics reports, writing software user manuals for colleagues and research and development.

Get Intellect/myBeepr

2016-2017

UX & WEB DESIGN

This role involved research and development, creating wireframes user flowcharts, digital illustration, frontend web development in an agile work environment.

YMCA Northcote, VIC

2014-2015

SWIM TEACHER

I taught children from the ages of 5-15 in groups and single classes for children with special needs.

Hectare: Design & Development
2014 (3 months)

WEB INTERNSHIP

Hectare gave me with the opportunity to learn and improve my skills in both web design and development in an incredibly constructive and supportive environment.

Kelvin Bar, Westgarth, VIC
2012-2014

COCKTAIL/BAR TENDER

Taxiboat, Westgarth, VIC
2012

WAITRESS

Cacao Cafe, Melbourne, VIC
2009

BARRISTER/RETAIL ASSISTANT

Republic Bar, Hobart, TAS
2007-2009

KITCHEN HAND/ WAITRESS

My experience in retail and hospitality has suited my open and personable character. It has also given me a great deal of experience working in a team environment.

EDUCATION

Design Kit: The Course For
Human-Centered Design

JAN-MAR 2018

+ACUMEN & IDEO ONLINE COURSE

This 7-week course provided an introduction to the methods and tools of human-centered design, while tackling a real-world design challenge. Topics covered in the course included: human-centered design research methods, concept generation, and rapidly prototyping a solution to a poverty-related design challenge.

Diploma of Interactive & Digital Media / Adv Diploma of Screen & Media
2015

RMIT, MELBOURNE

This diploma covers a wide range of digital software and design skills; from building 3D environments in Maya, game development and App design to motion graphics design, filming, illustration and photography.

Diploma of Graphic Design
2013-2014

CATC DESIGN SCHOOL, MELBOURNE

This diploma was extremely practical. It provided me with a comprehensive introduction to the Graphic Design industry, design fundamentals and the process of conceptualization to fruition.

Bachelor of Arts

Majors: English & Philosophy
2009-2012

LA TROBE UNIVERSITY, BUNDOORA, VIC

Graduated and offered admission to Honors 2012.

Bachelor of Arts (Exchange)
2010-2011

**ITHACA COLLEGE, ITHACA, USA
UNIVERSIDAD JUAME 1,**

CASTELLON DE LA PLANA, SPAIN

This degree shaped me to become an analytical observer and critical thinker. In the process of studying structures and styles of literature and conceptual critical theories of philosophers, my mind was bent to think rationally, creatively and constructively.

A great part of my Arts degree revolved around identifying and analysing meaning, understanding arguments and theories, analysing those ideas, developing them, constructing responsive arguments, defining problems and solving them.

These mental tools translate and are indispensable to effective communication and design.

My time on exchange exposed me to a great many cultures and established this sort of experience and travel as one of my great loves.

Bachelor of Commerce
2009 (Incomplete)

DEAKIN UNIVERSITY, BURWOOD, VIC

Bachelor of Law and Commerce
Majors: Marketing & Accounting
2008-2009 (Incomplete)

UNIVERSITY OF TASMANIA, HOBART, TAS

Although these degrees were incomplete the knowledge I gained in economics, management, market research accounting, and business communication has been valuable as a freelancer and employee of other businesses.

My proficiency for the math based and accounting subjects came from an enjoyment for puzzles, problem solving and working with equations; generally making things balance and fit together. Tetris and Sudoku are my favourite games.

I have rediscovered the enjoyment I get from these sorts of puzzles in web coding.

Year 12 - Graduated 2006

GUILFORD YOUNG COLLEGE, HOBART, TAS
89.9/100 VCE.

REFEREES

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WEB DESIGNER

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